

Learning Objective:

“Given examples of the current trends in classroom web 2.0 tools, the student will create an introductory video for a future lesson using Snagit achieving at least 80% in the rubric.

Criterion (0)	Below Expectations (10)	Meets Expectations (20)	Exceeds Expectations (25)	Score
Did not follow procedures for producing screencast	Technical proficiency and craftsmanship did not mimic provided examples	Practical application of technology; technical proficiency and craftsmanship were evident	Practical application of technology; high level of technical proficiency and craftsmanship were displayed	
No evidence of effort in the project	Conceptual development, and effort in the project was not demonstrated.	Evidence of critical thinking, conceptual development, and effort were present in the project	Evidence of high level of critical thinking, creativity, conceptual development, and effort in the project were displayed	
No consistency in message and poor quality in recording	Message is inconsistent and recording quality choppy	Professionalism, organization of message content and quality of recording was present	Highly professional and engaging recording. Quality of recording exceeded lesson examples	
Absent from the class discussions	Class discussion was limited with little evidence of engagement	Professional engagement in the class discussion, degree of effort was exhibited	Substantive professional engagement in the class discussion, degree of effort, and self-assessment provided	
TOTAL				